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TABLE OF CONTENTS

- 12** Letter from the President
- 14** The squeeze on Manchester's Lemonade Day!
- 22** Quality Healthcare. Right Here.
- 26** Local library undergoes renovation
- 30** Providing a healthier place for people to play, work, and live
- 38** An insider's look at education in the area
- 42** Listing of schools

- 46** The future is bright for Coffee County industries
- 50** Demographics
- 54** Manchester Arts Center connects with the community
- 60** Chamber Staff
- 74** Newcomer's Guide
- 76** Community Resources
- 78** Legislative Offices
- 82** Advertiser Index





A Letter From Our President

WELCOME!

Manchester is a thriving city with so much to offer residents and visitors alike. From a vibrant business community with a variety of boutiques, restaurants, and hotels, to several outdoor recreational activities including access to state and local parks for hiking and chasing waterfalls, Manchester has something for everyone, and the Chamber of Commerce would like to thank each and every one of you for that.

The hard work of the community has not gone unnoticed. According to the last U.S. Census, Manchester has experienced the highest amount of growth, a 20 % population increase, in Coffee County. The Manchester Chamber will continue to play an active role in the growth of our community; and in return this will add to the overall quality of life, as well as to your Chamber membership.

Please know that this is YOUR Chamber! We rely on your input and involvement to continue to move forward in the right direction.

We love Manchester and hope you do, too!



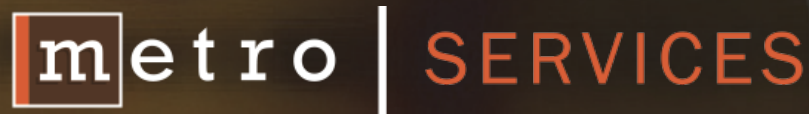
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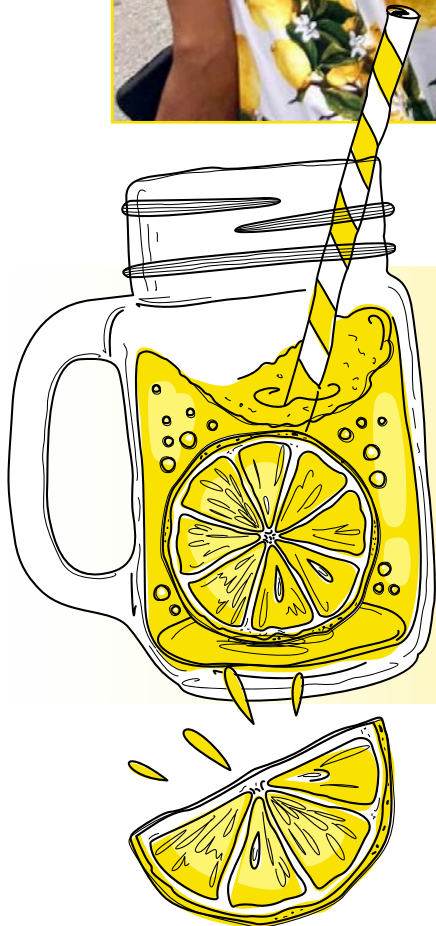


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The squeeze on Manchester's Lemonade Day!

Manchester Chamber of Commerce initiates a student entrepreneurship program in schools.

Story By Julia Eads // Photos by Ashleigh Newnes and Katie Anderson



Most people have nostalgic memories involving lemonade stands. Whether you were one of the wide-eyed little children sitting behind the table selling the lemonade you helped your Nana make or one of the friendly strangers who couldn't resist buying, lemonade stands always seem to carry a lemony-sweet memory!

Manchester's first-ever Lemonade Day was held on Thursday, May 19, 2022. The day was a community-wide event established by the Manchester Chamber of Commerce. In hopes of encouraging youth entrepreneurship within our community, Chamber staff and ambassadors worked closely with Manchester City Schools to execute the program.

The simple yet effective idea to provide kids with real-world experiences by running their own businesses came from a Chamber of Commerce conference that Manchester's

executive director, Katy Riddle, attended.

Riddle said, "When I heard about it [Lemonade Day], I knew I had to bring to Manchester."

Lemonade Day is a strategic, lesson-based program that originated in Houston, Texas. It is known for sparking the spirit of entrepreneurship in young kids while empowering them to set goals, work hard, and achieve their dreams. Since its launch in 2007, Lemonade Day has grown from serving 2,700 kids in one city to serving one million children in over 80 markets in the United States and beyond. Riddle shared that while there are Lemonade Days all across the United States, Manchester is only the second community to implement the program within the state of Tennessee.

Upon returning from the Chamber conference where she initially heard about the program, Riddle said, "We immediately reached out to the school system to see how



Lemonade Day in Manchester resulted in 12 different lemonade stands across the city.



we could partner to bring this to Manchester. It took a little while to figure out how we wanted to implement it. Still, we were so lucky to have the support of the City of Manchester and the Manchester City School System.”

After some deliberation and planning, those involved worked it out so that every fourth grader at both Westwood and College Street Elementary schools would be given the curriculum and the chance to run their own lemonade stands.

Riddle shared, “The curriculum was taught by the teachers in the classroom. In other communities, they disseminate the information, typically through someone like a Chamber of Commerce. Then it becomes a self-guided program. But what we did was give every student in fourth grade a chance to learn this information.”

Gearing up for the big day on May 19, fourth-grade students in Manchester worked through the many facets of entrepreneurship. They studied everything from creating a business plan and developing strategic marketing ideas

to determining an appropriate cost per cup of lemonade. Students had to use math, critical thinking skills, and self-discipline. Students chose to take ownership of their businesses, and the results were astounding!

Lemonade Day in Manchester resulted in 12 different lemonade stands across the city. Stands were set up at Advantage Realty, Coffee County Administrative Plaza, Coffee County Bank, First Bank, First Vision Bank, Food Lion, J & G Pizza & Steak House, Jefferson’s Restaurant Peoples Bank & Trust, Powers Plaza, Walgreens, and Westwood Elementary School. Each stand was open from 10:30 a.m. to 1:30 p.m.

In addition to the four main learning components of the program (financial literacy, entrepreneurship, self-reliance, and community development), Lemonade Day taught local kids about business creation, branding, teamwork, responsibility, goal setting, and business competition. Our elementary children left that Thursday afternoon feeling empowered and inspired as the lemonade stands combined sold over 2,000



Lemonade Day taught local kids about business creation, branding, teamwork, responsibility, goal setting, and business competition.

cups of lemonade resulting in \$8,187.37 earned.

Riddle shared, "Implementing Lemonade Day was expensive for the Chamber of Commerce. However, the community responded by surpassing the fundraising goal. The excess funds will be put toward sustaining the program in the future." So, as it stands, lemonade stands are here to stay. And encouragement for youth entrepreneurship will continue to take place...one lemonade stand at a time.

To make Lemonade Day feel more official, Manchester's Vice Mayor Mark Messick joined in and made a ceremonial proclamation that May 19, 2022 would henceforth be known as Lemonade Day in Manchester, TN. Messick shared, "We ought to do more stuff like this so children won't be so illiterate when they graduate—in areas such as balancing a checkbook and knowing how to make money." He commented, "And our Chamber of Commerce has done a fantastic job—they're very active and do an excellent job. They deserve all the credit for this one."



Messick concluded. "I just happen to be lucky enough to be in a position where I could make the proclamation."

Riddle concluded, "Community development, workforce initiative, and economic development—that's what a Chamber of Commerce is all about. I feel like Lemonade Day encapsulated all of those things."

We want to say an echoing thanks to all of those who encouraged the fourth graders of Manchester City during this first Lemonade Day! Whether hosting a lemonade stand at your place of business or simply buying a cup while you ran errands around town—big or small, your support directly affects and empowers our community's future leaders. So, thank you local Manchester community! Thank you for showing up, helping raise funds, volunteering hours, and donating or furnishing signage. This Lemonade Day has been a true community effort. May we, the people of Manchester, continue to ignite the entrepreneurial spirit of our children for years to come! Cheers!





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Unity Medical Center gives residents of Manchester peace of mind.

Story By Julia Eads

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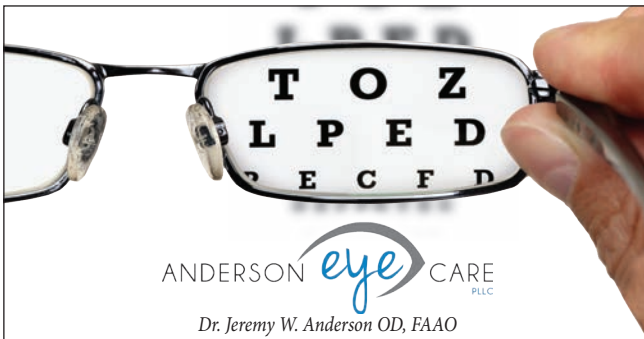


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UMC is the product of two former local hospitals, Medical Center of Manchester and United Regional Medical Center, combining forces. The intention behind the merger was to consolidate resources to provide the highest quality of care. UMC's vision is to "improve the health status and enhance the quality of life of individuals and communities we serve." The staff at UMC achieves this vision by "providing quality, compassionate, and cost-effective healthcare while upholding the highest ethical standards."

Manchester's acute care hospital has advanced departments, including Cardiopulmonary, Emergency Services, Family/Primary Care, Intensive Care, Pharmacy, Laboratory, Inpatient Services, Telemedicine, Radiology and Medical Imaging, Surgery, and mental health services.

Within the last few years, UMC has invested in expansion and renovation projects. The most noteworthy accomplishment during this time has been the opening of the hospital's intensive care unit (ICU). The opening of the ICU means residents in our community do not have to travel across the region or state to access appropriate healthcare. This significant luxury feels even more significant when it's you or a loved one experiencing life-

threatening circumstances. During some of the scariest and most challenging moments of life, help at UMC is right here.

Additional projects resulted in increased quality of services and operating space for all departments of the hospital and new equipment for the imaging department. Additionally, renovations were made to modernize the look of the lobby, nurses' stations, chapel, care rooms, labs, and exteriors of the building.

Martha Henley, CEO of Unity Medical Center, said, "This renovation project is very exciting for all of us at Unity Medical Center and the community at large," said "It is a direct result of the outstanding care our team provides. Their hard work and dedication are why people seek services at Unity and why the hospital has continued to undergo tremendous growth."

Thanks to UMC, residents of Coffee County can feel comfortable and confident living in Manchester due to the high level of care our local medical providers and facilities have to offer.

Unity Medical Center is located at 481 Interstate Drive in Manchester. Reach our local medical professionals by phone at (931) 728-6354.



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Local library undergoes renovation

A facelift on a local facility brings new life and fresh energy.

Story By Julia Eads // Photos by Summer Breeze





One of the most valuable resources a community can possess is a public library. Libraries act as community hubs. They connect people to information and to other people. Library programs and sponsored activities constantly provide ways for community members to engage with one another. When you walk in the front doors, you are met with a warm and peaceful feeling where you know you are safe to wonder, learn, dream, create, and grow. Within the walls of a library, visitors have access to endless resources. Libraries, at large,

can feel like a place of refuge, and the Coffee County Manchester Library is a prime example of that.

The Coffee County Manchester Library has been a bustling space for adults, teens, children, and parents of young since 1955. However, over the years, the building and its facilities began to show signs of normal wear and tear. The carpet that once held the iconic “new carpet smell” and stretched firm and tight slowly began to ripple up and show more and more stains. Walls that looked seamless with fresh paint started to show signs of being overly loved, patted, and

When you walk in the front doors, you are met with a warm and peaceful feeling where you know you are safe to wonder, learn, dream, create, and grow.



touched by its tiny little visitors. Thus, it was evident to library staff and members of the public that something needed to be done. Pauline Vaughn, the director at the Manchester Public Library, shared, "The carpet's condition was a safety hazard. The rippling fabric pulling up from the floor was a tripping hazard." Therefore, a facelift was added to the docket.

On March 1, 2022, the Coffee County Budget and Finance Committee voted during its meeting to approve spending up to \$50,000 for new carpeting and paint for the Coffee County Manchester Public Library. By Friday, August 26, 2022, the library officially closed its doors for those necessary renovations and minor repairs. The upgrades (including hiring a professional moving crew) took right under two months to complete. The library's grand reopening coincided with its first Fall Festival. The dual-purposed event was a tremendous hit for the community! Over 100 people were in attendance. Since the reopening of the library, all normal activities and programs such as Storytime, Toddler Time, Book Club, Golden Hour, Activity Club, Chess Club, and Sensory Storytime have been able to resume.

To go with the "new and improved" theme: the youth services librarian and event coordinator, Daphanie Gragg, has been busy planning and scheduling fun and creative events for the 2023 calendar year. In addition to children's events, the library will play host to a community resume-building and mock interview event. One of the most creative events shared was a "Stuffie Sleepover," where children and parents will drop off a favorite stuffed animal to stay the night in the library.

Gragg shared, "The stuffies will stay the night with me in the library. Then our staff will stage the stuffed animals in different photo opportunities, take pictures, and post them on social media for the kids to see before they pick them up the next day."

Another unique event Gragg is planning is a prom dress exchange. She shared, "It will be at the library. Everybody can come out and bring their prom dresses to swap. The idea is to help the community because money is tight for everybody. It will also be a way to get everybody out of their houses, off their phones, and involved with one another." Other events already on the horizon include a father/daughter dance, a mother/son superhero-themed dance, a few escape room challenges, and a candy sushi night for teens.

For a complete list of offerings, please visit coffeecountylibrary.org.

Library Hours: *Closed all major holidays*

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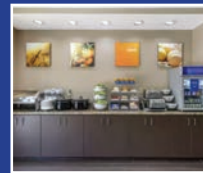
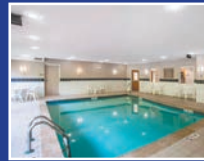
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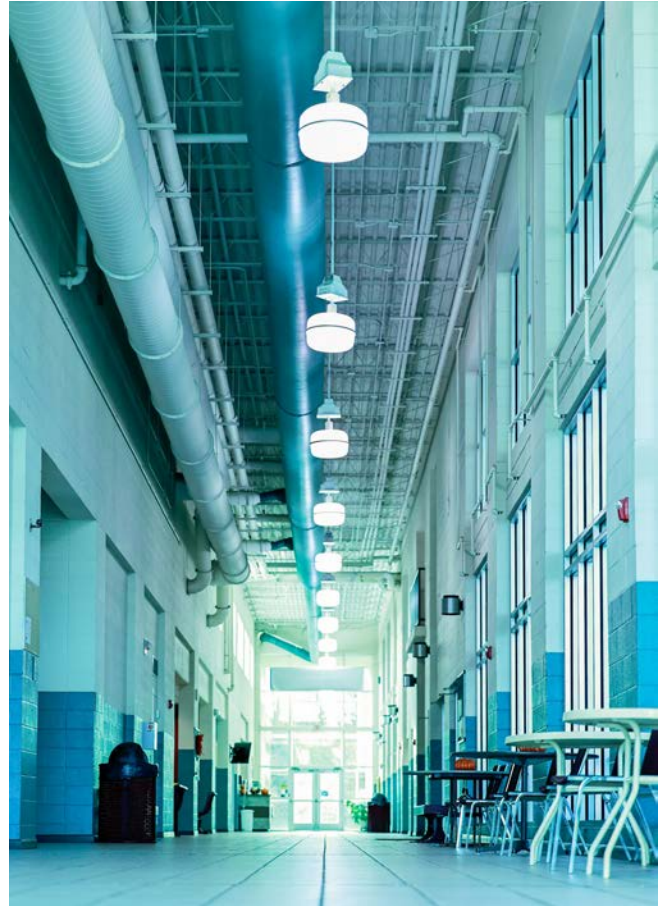
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A closer look at recreation in Manchester

Story By Julia Eads // Photos by Summer Breeze

Though many newcomers hear about Manchester because of its direct connection to the Bonnaroo Music Festival, the quaint town settled along Interstate 24 has more to offer its residents and visitors than a few unforgettable nights on the farm! The city has over 100 acres of parkland, a 69,000-square-foot indoor recreation center, and an extensive list of programs and facilities that engage the community. So while we as a whole enjoy having Bonnaroo in our community, our city has more depth than any Rolling Stones headlines could capsulize.

Our local recreation department is at the center of keeping our people active and engaged all year. The department does a fantastic job of providing special events, programs, and recreational activities plus maintaining and improving parks and facilities.

Parks and Recreation Director A.J. Fox shared, “Our primary focus is families. We cater to families by offering a variety of activities for them. We offer swim lessons. We run sports camps, summer day camps, and other recreational opportunities. Then, in our recreation facility itself, we have basketball courts, racquetball courts, pools, a weight room, and an indoor track. We really try to provide a space for people of all ages, from youth up to senior citizens.”

Offerings like these help engage residents and add to the long list of reasons that make Manchester a great place to play, work, and live.

Fox shared that Manchester is home to five different parks. He said, “We have five parks that are all unique in their own way. Fred Deadman Park has baseball fields, softball fields, tennis courts, and playgrounds. Dave King Park has



Providing places for residents to go, like local playgrounds and parks, is a simple yet practical way the recreation department attempts to serve our community.

softball fields and a playground. Mayor Lonnie J. Norman Memorial Park has an outdoor fitness obstacle course, which is kind of similar to a ninja warrior course. At Rotary Park, we have an amphitheater and just a wide open space for large gatherings. Then, lastly, at Manchester Sports Park, we have our soccer complex and our dog park called Bark-aroo.”

Fox shared that he and his team are proud of all of the parks and look forward to multiple additions and improvements slated in 2023. However, the department staff has been looking forward to the many improvements and additions that have been or will be taking place within the year. One thing to look forward to is a new farmer’s market coming to Manchester Sports Park this spring. The addition will provide a more centralized space for local farmers and merchants to sell goods.

Other improvements that will take place in 2023 include the renovation of six ball fields. Fox shared, “We’re converting the old halogen lights with wood poles over to LED lights with metal poles. We have a total

of nine baseball and softball fields, so six of those will get the upgrades. These improvements began towards the end of 2022 and after we finished a renovation of Westwood Elementary School’s outdoor basketball court. The court remodel was a joint effort between us, the school system, and a grant through the Tennessee Department of Health. The new court features pickleball, foursquare, and basketball.”

The Manchester Parks and Recreation Department’s broad mission is to provide affordable and quality programs and facilities to all individuals and families within our community. Providing places for residents to go, like local playgrounds and parks, is a simple yet practical way the recreation department attempts to serve our community.

Fox, who has been with the department for 13 years, said, “The most fulfilling thing for me is just being able to make an impact on our community and provide a healthier place for people to play, work, and live. We have a great staff who goes the distance by trying to implement all they can to better the City of Manchester.”

Photo by Anthony Morris



Photo by Phillip Fryman



**Ada Wright
Community Center**

328 N Woodland St
Manchester, TN 37355

Bark-aroo Dog Park

399 N Waite St
Manchester, TN 37355

Dave King Park

225 N Waite St
Manchester, TN 37355

Fred Deadman Park

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Manchester, TN 37355

Indoor and Outdoor Pools

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**Little Duck River
Greenway**

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Manchester, TN 37355

**Manchester
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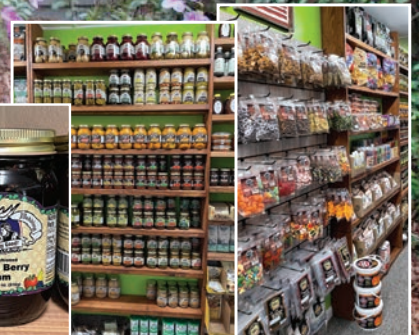
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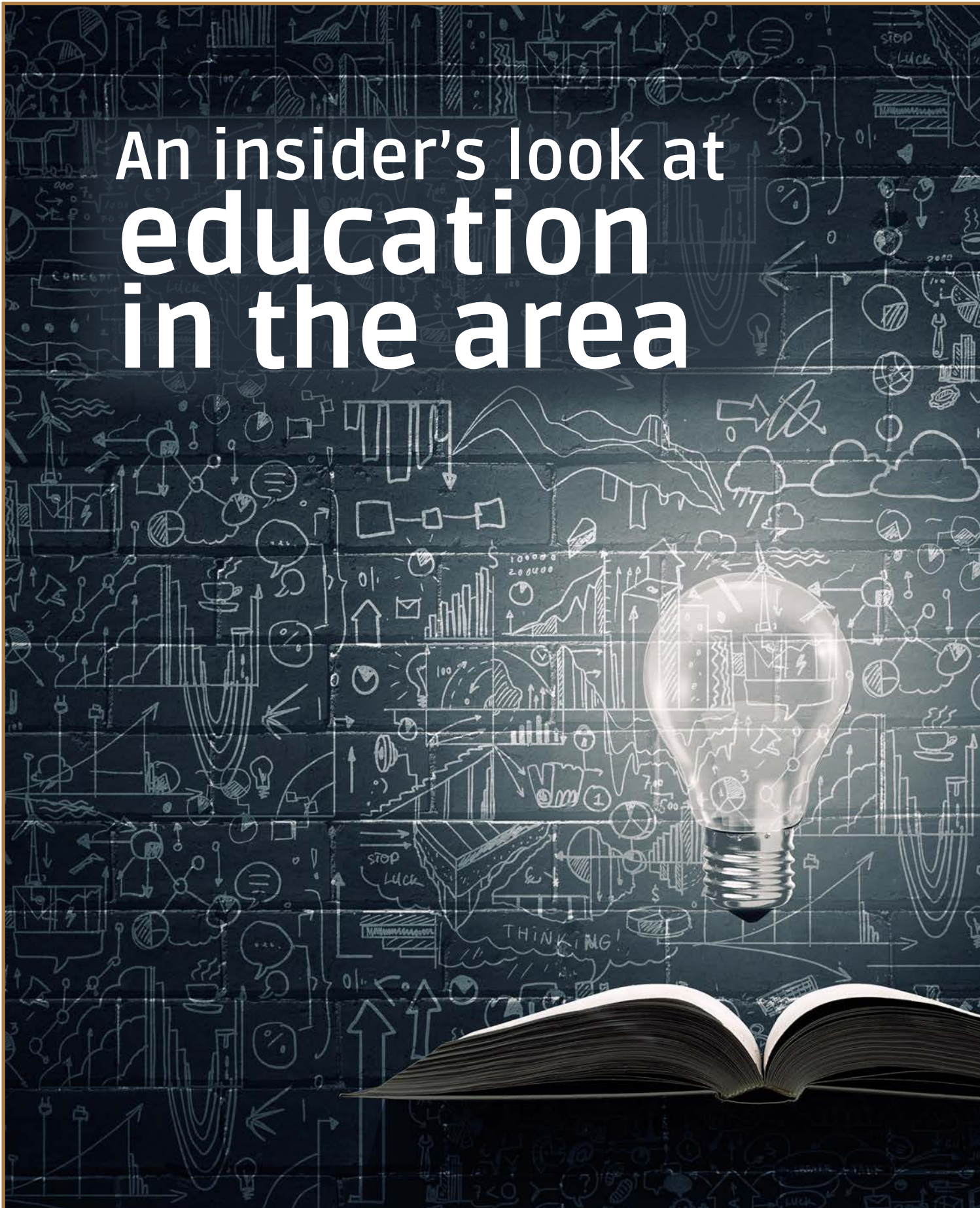
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An insider's look at education in the area





Leading the pack to ensure every child in Coffee County has the opportunity to receive practical training and superior education.

Story By Julia Eads

Hear straight from your local superintendents!

// If you give a man a fish, you feed him for a day. If you teach a man to fish, you feed him for a lifetime.” While the proverb’s origin is uncertain, its message rings clear. The saying perfectly illustrates the power of knowledge and the rippling effect a proper education can have. In Coffee County and Manchester City, our community places a high value on teaching men and women to “fish.”

COFFEE COUNTY SCHOOLS

Dr. Charles Lawson, the director of schools for Coffee County Schools, is one of the forerunners leading the pack to ensure every child in Coffee County has the opportunity to receive practical training and superior education. Lawson’s primary function is to enforce school board policy. “I am responsible



for seeing that the schools function smoothly and remain open as much as possible. I enforce the directives developed by the board in the form of policy,” Lawson shared.

Lawson oversees a total of 10 schools that all fall under the umbrella of Coffee County Schools. Six of the 10 schools are elementary schools, including Hillsboro Elementary, New Union Elementary, East Coffee Elementary, Deerfield Elementary, North Coffee Elementary, and Hickerson Elementary School. There is one middle school in the Coffee County School district called Coffee County Middle School. Ninth-grade students, both in the Manchester City School system and the Coffee County school system, merge and become Coffee County students as they enter Raider Academy. Raider Academy is specifically for ninth-grade students and is technically classified as a Coffee County School. The remaining two schools under Lawson’s care are Coffee County Central High School and the Koss Center. The Koss Center hosts both the alternative school and Coffee County Virtual School.

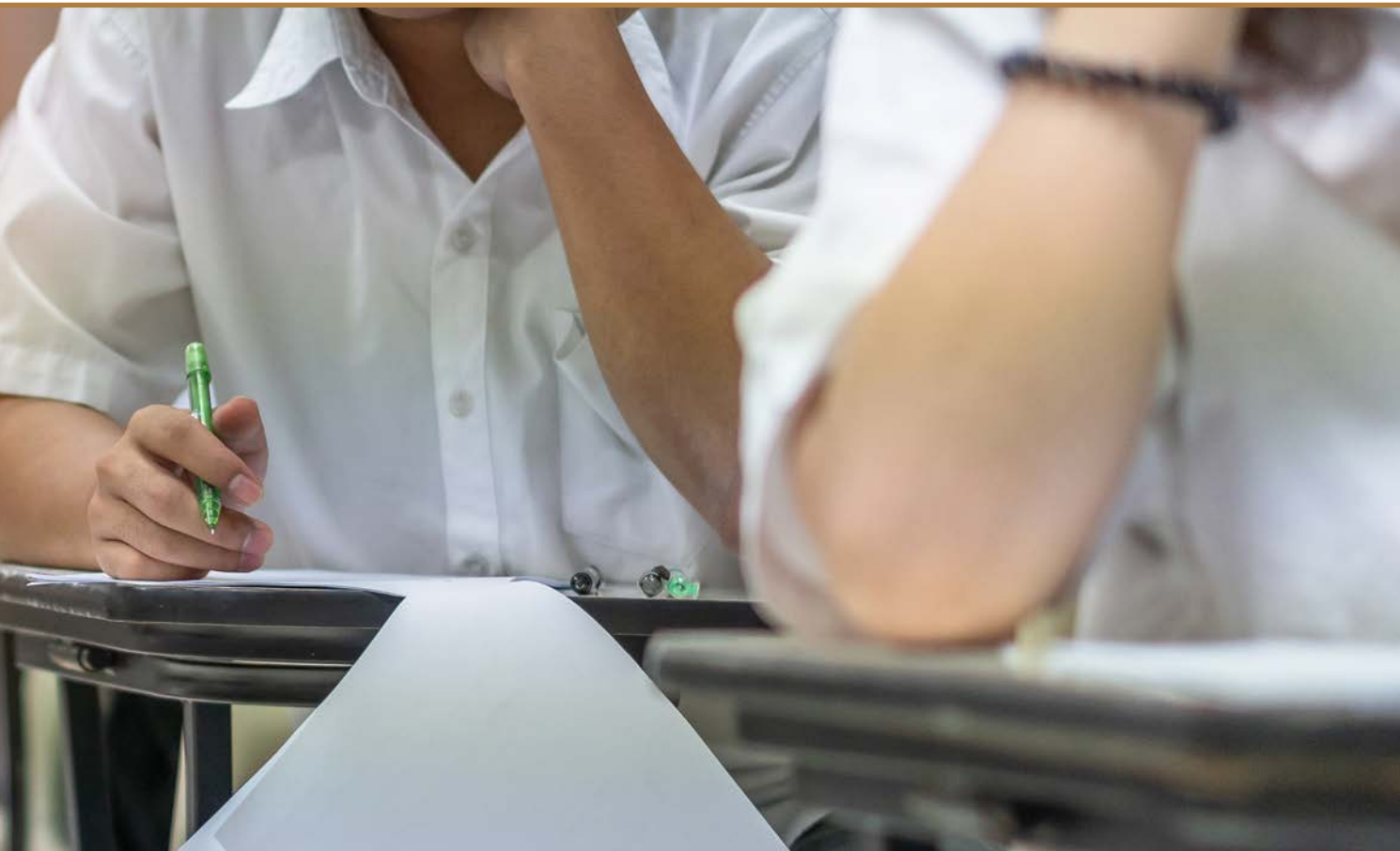
Regarding Coffee County School District, Lawson shared, “This is my home district. It’s where I went to school. It’s where my siblings went to school. It’s where my children have gone to school. My mom was a teacher in this district two years ago. I was a teacher in this

district. It’s just important to me that I’ve been able to serve in this role for a district that I consider home, and that’s probably what I’ve enjoyed as much as anything. I love having the opportunity to work in a district where I have these family connections.”

Lawson has taken every opportunity to better the district he holds so close to his heart resulting in some significant improvements even in the last year. Lawson shared, “We have put quite a bit of investment into some of our athletics facilities, trying to update them and provide opportunities for our kids.”

“We’ve also expanded our [career and technical education] offerings because, again, that translates into opportunities for our students that a lot of people don’t really consider. A lot of people, when they think of school, they think of math and English and social studies. And while I think that we do an excellent job of educating our kids, we also want to make sure that we’re providing those other opportunities. Our newest expansion into the CTE program is the addition of a construction class. We are trying to take advantage of the fact that Manchester and Coffee County are growing and give our students a chance to learn different skills.”

“And lastly, we have managed to increase our pay



scales during this time. We are trying to make sure we do right by our employees and bring their compensation in line with our other school districts in the area.”

MANCHESTER CITY SCHOOLS

Dr. Joey Vaughn is the Director of Schools for Manchester City Schools. Schools that fall under his leadership are College Street Elementary, Westwood Elementary, and Westwood Middle School. The city schools cover pre-K through the eighth grade. This district, though small, has a lot of incredible things going on as well.

Some of the most exciting things that are happening within the Manchester City School district are things that are already in existence. Vaughn shared a few of the programs and initiatives of which he is most proud. He said, “A program that we are incredibly fortunate to have is our after-school program called Journey. All of our students have the opportunity to stay after school, free of charge, where they are getting additional academic support and are able to enjoy fun and creative activities.” This is rare, as the cost for programs like this is astronomical. However, Manchester is lucky to have been afforded the benefit by a 21st Century grant.

Another program Vaughn beamed about was the district’s ALL Corps tutoring program. He said, “We have a program called ALL Corps where we pull kids in for intensive tutoring to help them to make up any academic classes that they may have. The tutoring takes place in small groups. It’s a program we have seen great success with, and we will continue to utilize it.”

With many new families coming to the area, Vaughn and his team have spent significant time and attention on future planning for the district. He shared, “We spend a lot of time working on literacy and numeracy with our kids, ensuring that all of our students have the support they need to succeed as they continue their academic careers. This last year we spent more time working on literacy. So in the year 2023, we’re excited about bringing in a new numeracy program to help our kids grow as they work through their mathematical skills.”

“We are also working to develop a program with our middle school kids to help them be college and career ready. We want them to have opportunities to explore different careers and look at how they can achieve their dreams. We hope to implement this program in 2023.”

Local Schools

AREA SCHOOLS

Coffee County Schools Central Office
Dr. Charles Lawson, Director of Schools
Coffee County Administrative Plaza
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COFFEE COUNTY SCHOOLS

Coffee County Central High School
Paul Parsley, Principal
100 Red Raider Dr. | (931) 723-5159

Coffee County Raider Academy
Angela Sellars, Principal
865 McMinnville Hwy.
(931) 723-3309

Coffee County Middle School
Jimmy Anderson, Principal
3063 Woodbury Hwy.
(931) 723-5177

Deerfield Elementary
Lia Parsley, Principal
9123 Woodbury Highway
(931) 570-2652

East Coffee Elementary
Eric Keith, Principal
6264 McMinnville Hwy.
(931) 723-5185

Hickerson Elementary
Kathy Crabtree, Principal
5017 Old Manchester Hwy.
(931) 455-9576

Hillsboro Elementary
Angela Morton, Principal
284 Winchester Hwy.
(931) 596-2775

Koss Center
Jeff Johnson, Principal
1756 McMinnville Hwy.
(931) 723-5189

New Union Elementary
Jill Potts, Principal
3320 Woodbury Hwy.
(931) 723-5187

North Coffee Elementary
Adam Clark, Principal
6790 Murfreesboro Hwy.
(931) 723-5183

MANCHESTER CITY SCHOOLS

Manchester City Schools Central Office
Dr. Joey Vaughn, Director of Schools
215 East Fort St. | (931) 728-2316

College Street Elementary
Thomas Jacobs, Principal
405 College St. | (931) 728-2805

Westwood Elementary
Rebecca Welch, Principal
921 Oakdale St. | (931) 728-3412

Westwood Middle School
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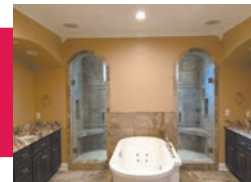
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The future is bright for Coffee County industries.

Stephen Crook discusses industrial board success and industry opportunities.

Story by Jeriah Brumfield // Photos by Summer Breeze



Ask Stephen Crook about industry opportunities in Coffee County, and he could write a book. The executive director of the Industrial Board of Coffee County has worked in economic development for almost nine years. Still, his energy remains the same as when he first touched down in Coffee County.

Crook is a former vice president of economic development for a regional economic partnership headquartered in Cookeville.

He said, "I found it to be one of those areas where you can have a significant impact on the community—on people that may never even know what role you had."

The Industrial Board of Coffee County has a remarkable history of economic development work for the community and the region.

"You work in a small way to help support their job opportunity, quality of life, and improve the lives of our citizens."

The Industrial Board of Coffee County recruits, retains, and expands quality employers and supports quality-of-life development for each community in Coffee County. The board helped Dot Foods, a family company, locate

a distribution center in Manchester Industrial Park. The company specializes in less-than-truckload food distribution that will provide over 200 jobs to the community.

"That is one of the examples of how we work as an industrial board to help create high-quality job opportunities that help fill employment gaps and add quality opportunities in our citizens' lives."

Coffee County's existing industries are all experiencing significant sales growth, creating opportunities for them to grow their employment and add shifts and equipment.

Some of the challenges the board faces are the diversification of the workforce. The board wants to ensure that they have a wide array of citizens that can go to work and do various jobs starting at entry level and moving up.

Employees specializing in mechatronics, automation engineering, Programmable Logic Controls (PLC), and CNC Milling are in high demand. The board proactively works with education partners to ensure they provide these industries to the community. They currently have many openings for entry-level operators in positions with high-growth potential. Board members work diligently to fill employment gaps in the automotive space, air and defense, health and medical



I found it to be one of those areas where you can have a significant impact on the community—on people that may never even know what role you had.

- Stephen Crook

sciences, cyber security, and consumer goods sectors within Coffee County.

Nearly 11,000 people in Coffee County travel one to two hours to get to work. The board aims to help them participate in community activities and reduce commute times.

The available property development spaces include the Middle Tennessee I-24 Megasite. The megasite will serve employers, help retain young talent, and bring those who travel outside the county's borders to work a little closer to home every day. It will be a key component in adding long-term value to the community.

The community is headed in a great direction with the right people in the right seats, strong partnerships, and a great work ethic. Grab a cup of coffee, and stay tuned for exciting updates and opportunities.

Visit the Industrial Board in the County Administrative Plaza today, or visit <https://www.coffeetn.com> for more industry opportunities. If you are seeking employment at DOT Foods, visit <https://careers.dotfoods.com>.



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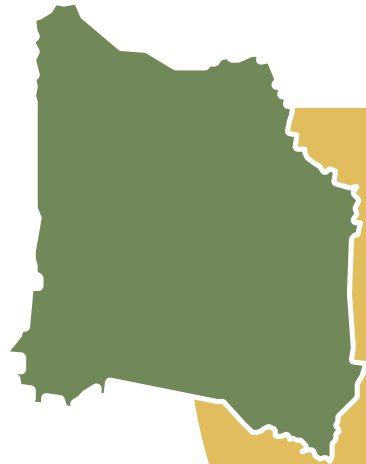
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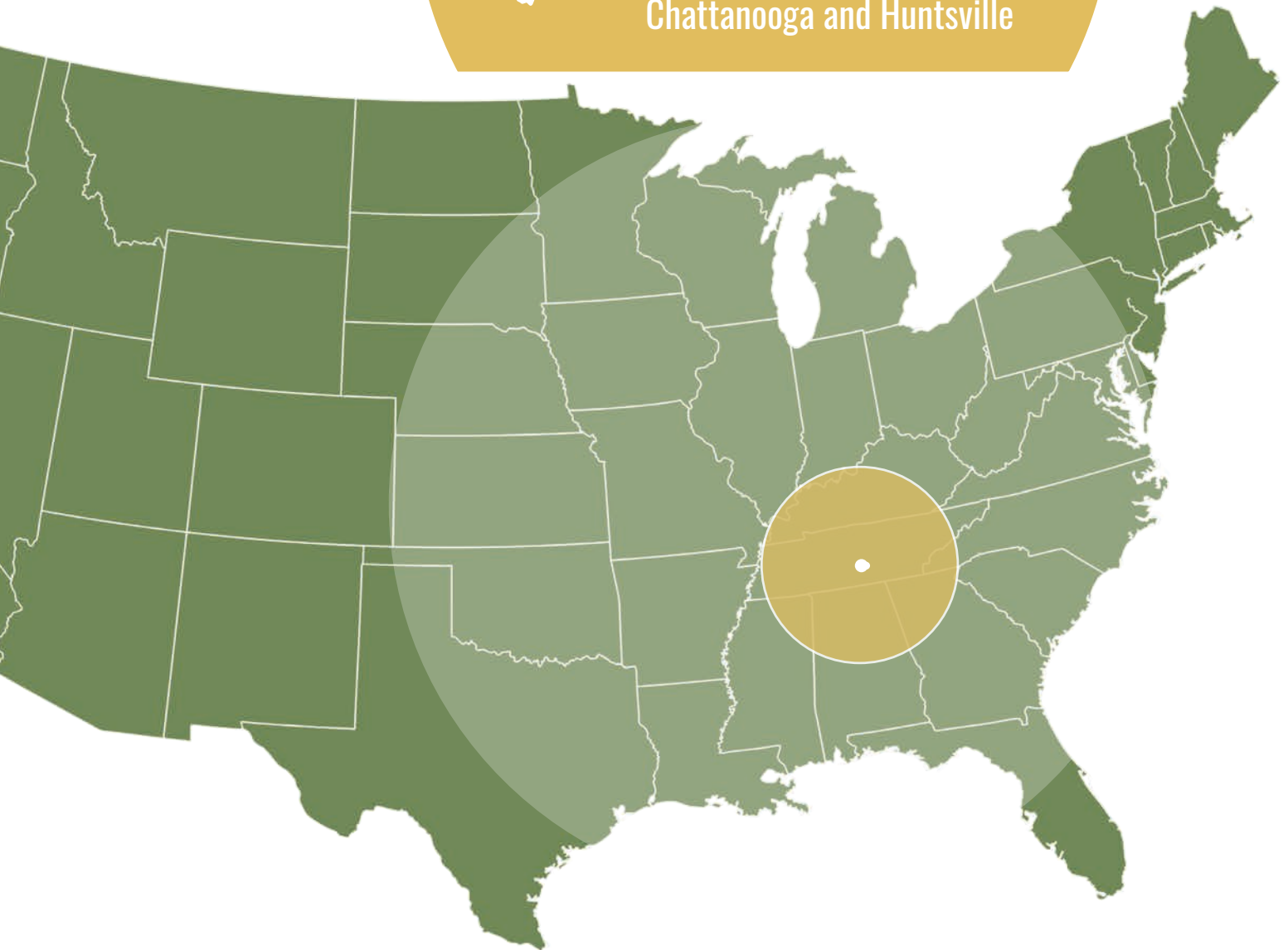
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Median household income: **\$53,207**

EDUCATION

Coffee County Grades Pre-K-12

Number of schools: 10
Number of teachers & administrators: 391

Manchester City Schools Grades Pre-K-8

Number of schools: 3
Number of teachers & administrators: 115

Total # of students

 **4,500**

Total # of students

 **1,528**

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Source: Manchester Coffee County Community Profile 2022

Source: U.S. Census Bureau 2020

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Manchester Arts Center connects with the community.

Pietra Bush discusses how Manchester Arts Center connects with the community.

Story By Jeriah Brumfield // Photos by Summer Breeze

The Manchester Arts Center, located on the square, houses talented local artists' art and is home to the Millennium Repertory Company theatre. The theatre company features live bands, dancers, and many other performers.

Entertainers like Ultimate Oldies and Duck River Dance perform at the theatre, and local schools put on art shows at the arts center, showcasing their pottery, oil paintings, and more.

Actors and actresses from all over Tennessee come to Manchester to audition for shows. The theatre represents

actors and actresses from Tullahoma, Murfreesboro, Nashville, and Sewanee.

Chair of the Manchester Arts Center Pietra Bush is originally from California, but her sense of home after moving to Manchester was unmatched.

Born in Scotland, Bush grew up a military child and finished her collegiate studies in San Diego, California, where she met her now husband.

"Me being from California, a larger town, seeing a square like that come alive is just amazing," Bush said.

The Manchester Arts Center is more than a place for





community members to showcase art. It is a place for people of all ages to create new memories and meet new people who eventually become family.

The 2022 season is the first season that the theatre has been in “full throttle” since the Covid-19 pandemic hit. Board leadership cut back on shows, and theatre attendance dropped tremendously due to restrictions and changes.

Bush said, “We are now on the upswing of things.”

The Manchester Art Center Board and Millennium Repertory Company Board regrouped after the pandemic and found innovative and creative ways to generate income and boost community participation.

The board’s vision is for the Manchester Art Center to be a place where community members, young and old, can experience the art, reach the community through visual and performing arts, and create a more beautiful Manchester.

“We want the MAC to be a home for all of our local artists to perform and display the talents that God has given them, and we have some amazing talent here in the small town of Manchester and surrounding areas.”



The Wee Actor's Guild will put on "Beauty and the Beast Jr." in May, inviting the homeschool community to enjoy the show. The Millennium Repertory Theatre performed an outstanding "Hello Dolly" performance this month.

The Board introduced Food Truck Fridays and put on their third fundraising event this year, bringing in one of the local food trucks known as "Crazy Daisy." The truck is well-known for its famous "Dippin' Dots" and catered meals and has given back to the community for many years.

The board put on their third fundraising event this year, bringing in local vendors to showcase their

crochet items, woodworking, t-shirts, and other God-given talents. All the vendors are local to Manchester, Tullahoma, and the surrounding areas.

The community can get involved with the arts center by auditioning for plays, buying tickets, and following them on their social media pages. Community members are welcome to purchase season tickets on their website as well.

To get involved, visit the Manchester Arts Center website at: <https://www.manchesterartscenter.com>



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Amy R. Nickels DVM
Jennifer Gesell DVM
Alicia Gray DVM

f 931.393.2707

100 Mitchell Blvd, Tullahoma, TN
www.petmedcenter.net



2023 Chamber Officers



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Kayla Transue
Comfort Suites



Past President

Mike Niederhauser
First Vision Bank



President Elect

Misty Weaver
Vacation Countdown Travel



Treasurer

Holly Peterson
Thunder Radio



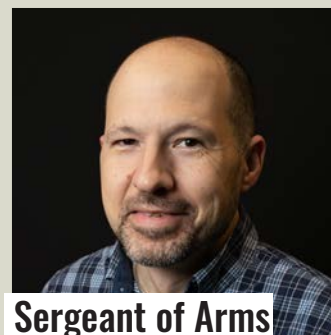
Secretary

Brett Chaffin
First Bank



Parliamentarian

Mark Jenkins
National Aerospace Solutions



Sergeant of Arms

Jim Lemmons
Lemmtec

2023 Board of Directors



Dana Dillinger
RE/MAX 1st Realty



Chris Goode
fischer USA



Brad Goodwin
First Vision Bank



Renee Holt
The Mercantile Cafe/
Sweet Simplicity



Clyde Matthews
Hoston Gases



Ben McTier
Duck River Electric
Membership Corp.



Brent Parsley
Capstar Bank



Leslie Trussler
STAR Physical Therapy



Meet Our Staff



Katy Riddle
Executive Director

Katy Riddle has over a decade of experience in the chamber of commerce industry and currently serves as executive director for the Manchester Chamber of Commerce. She believes in the power of partnerships and strives to create engaging programs that help Manchester's business community thrive.

Prior to her current role, she managed the branding efforts for the Rutherford County Chamber, and before that, worked for two Nashville-based public relations firms, and at Middle Tennessee State University in both the alumni and career development offices.

Katy earned a bachelor of science in public relations and a master of education from MTSU. She is a member of the Tennessee Chamber of Commerce Executives Association, a supporter of the Tennessee Crohn's & Colitis Foundation, and serves on the board of directors for the Sportsmen & Businessmen's Charitable Organization. She and husband Brad have two children, Karsyn, a kind and adventurous middle schooler, and Clay, a witty and joyful elementary student.



Katie Anderson
Director of Membership

Katie Anderson joined the staff of the Manchester Chamber of Commerce as Communications and Marketing Coordinator in June of 2020. She is now the Director of Membership and facilitator of Ambassadors.

Katie has an extensive background in sales, marketing, and business development. She has created community partnerships between former employers and non-profits with a passion for small business, economic growth and tourism. She has three children: Dustin, Victoria, and Elizabeth; and three grandchildren, Sophia, Alexander and Denver.



Marjorie Mierzwak
Director of Membership

Marjorie Mierzwak joined the staff of the Manchester Chamber of Commerce as the Administrative Assistant in August of 2022. With an extensive background in social services and finance, she brings a commitment to community relations and service to the organization. Marjorie has two grown children, Dominic and Carolyn, along with several grandchildren.

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Vice-President, Operations

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The Ambassador Program

Our Ambassadors are a group of individuals charged with cultivating and maintaining the connection created between Chamber members.

Ambassadors work to promote goodwill for all Chamber members through visits, ribbon cuttings, and networking events. Each Ambassador is allowed and encouraged to promote his/her business, and monthly meetings offer networking and professional development opportunities.



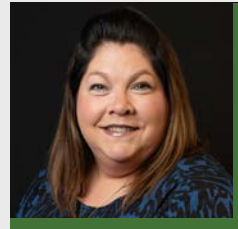
2023 AMBASSADORS



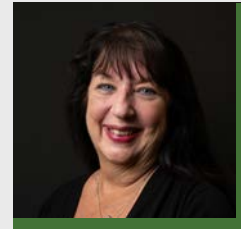
Josh Carney - 2023 Chair
First Vision Bank



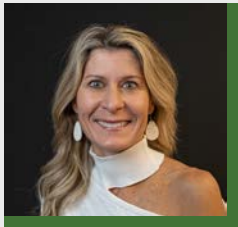
Ashley Abraham
United Way of Highway 55



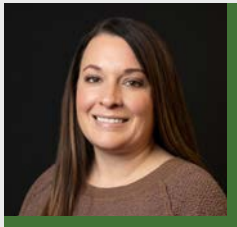
Christy Brown
Parks Realty



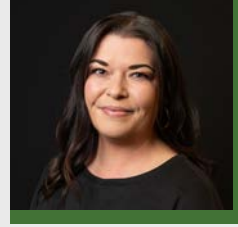
Linda Curran
O'Charley's



Shanelle Gray
RE/MAX 1st Realty



Dr. Vanessa Green
Magnolia Family
Health & Wellness



Erin Kehely
Advantage Realty Partners



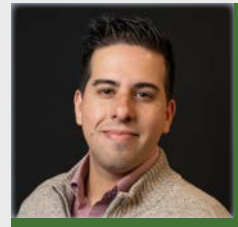
Billy Levensgood
Lemmtec



Christy Lewis
Coffee County Realty/
Lewis Motor Company



Erin Murray
Unity Medical Center



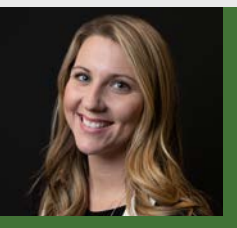
Thiago Nigri
RE/MAX 1st Realty



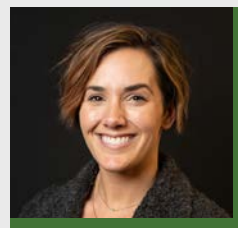
Jessica Patterson
Bowman On Target Marketing



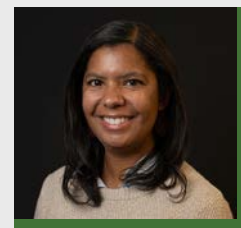
Ivy Petty
Superlative Solutions



Heather Phillips
First Vision Mortgage



Kyndall Reasonover
Exchange Media Group



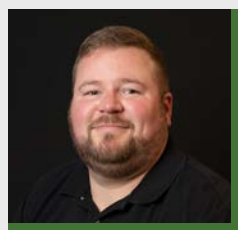
Keisha Ridner
SERVPRO of Coffee, Franklin,
Warren Counties



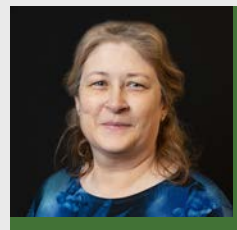
Sally Singles
Raconteur House Publishing



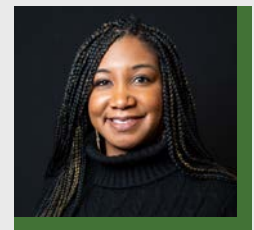
Alexis Sullivan
Holiday Inn Express & Suites



Josh Taylor
Fibrenew

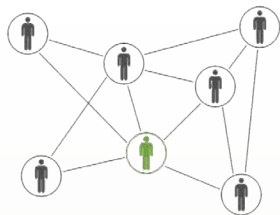


Tonya Trail
City of Manchester



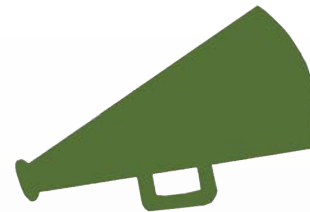
Brianna Trulick
Manchester City Schools

Top Reasons To Join Manchester Chamber of Commerce



Network

It's not just who you know. It's who others know. People do business with people they trust, and we give you many opportunities to gain that trust among other members before, during, and after working hours.



Have a Voice

The Manchester Chamber of Commerce represents YOU! We advocate for the success of local business and issues that affect you.



Be Visible

Market and promote your business through the Chamber website and social media, a ribbon cutting event, volunteer work, and attending Chamber events like luncheons, Coffee Connects, and Business After Hours!



Business Development

Get a competitive edge over potential members with exclusive training opportunities on a variety of hot topics.



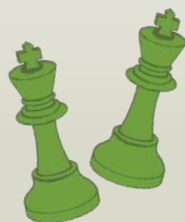
Business Growth

We believe in your business. You gain exposure through your online directory listings, and the Manchester Chamber of Commerce gives member-only business referrals.



Involvement

Be known throughout the Chamber and take your membership farther by joining a committee or hosting an event.



Leadership Development

Through your participation, you can work your way into a leadership position within the Chamber.



Economic Development

The Manchester Chamber works with the City of Manchester to market the community and attract retail offerings. As Manchester and Coffee County grow, so does your business!

What are your Benefits?

When you become a member of the Manchester Chamber of Commerce you open a door to many members-only benefits, both direct and indirect.

Networking

The Chamber offers many events that businesses can attend, host, or sponsor. These events allow you to network with fellow chamber members, members of neighboring chambers, and potential customers.

- Coffee Connect
- Business After Hours

Monthly Luncheon

The Chamber hosts a membership luncheon on the first Tuesday of every month at the Manchester-Coffee County Conference Center. Featured speakers share specialized presentations on assets in our area and how we can capitalize upon them. Member businesses also have the opportunity to sponsor a luncheon.

Website and E-News

As a member of the Chamber you get a complimentary listing in our online website directory. The listing includes your location, phone number, and person of contact. It also features two organizational categories to make it easier for your business to be found among our other listings.

The Chamber sends out a weekly e-newsletter to all of its members. This newsletter features information for all of the upcoming events the chamber is hosting on behalf of its members as well as articles on different tips and tricks for you and your business.

Advertising Opportunities

Being a member of the chamber allows you to participate in sponsorship and advertising opportunities that will expose your business to a wide variety of potential customers.

- Advertising in the annual Tourism Guide that is sent to every Tennessee Welcome Center
- Exclusive advertising rights in the More Manchester Magazine.
- Featured listing opportunities on the Directory Homepage
- Exclusive sponsorship of the Annual Awards Gala, Golf Classic and Lemonade Day



LIST OF WINNERS FROM GALA



Brad Goodwin
Board Member of the Year



Common John Brewing Company
Tourism Community Partner Award



David Cleveland
Wayne Bramblett Award



Heather Phillips
Ambassador of the Year Award



KIRCHHOFF Automotive
Industry of the Year Award



**Manchester
Old Timers Day**
Spotlight Award



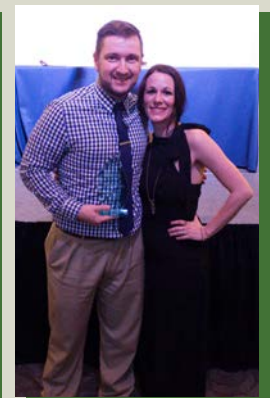
Rogers Group
Business of the Year



Ryan & Rebecca French
The Other Award



**Barbara Arp
(not pictured)
& Ryan French**
Tourism Achievement
Award



Thunder Radio
Small Business of the Year

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8:00 A.M. - 4:30 P.M. (Spring/Summer hours)



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936 North Jackson St., Tullahoma, TN 37388 • 931-455-6723
244 Finger Bluff Rd, Morrison TN 37357 • 931-409-3178

Ribbon Cuttings

The Chamber is happy to introduce members of the Manchester community to newly opened, renovated, or relocated businesses in our community. By focusing on these businesses, the Chamber is able to familiarize Manchester with the new products and services. We're happy to celebrate these businesses this year.



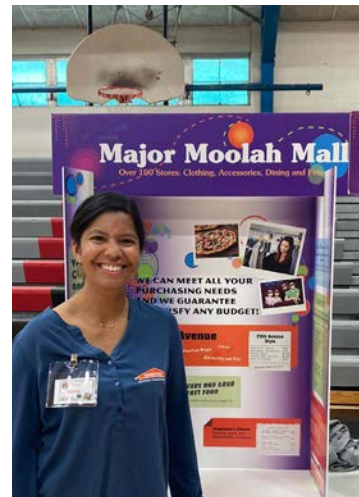




MANCHESTER CHAMBER



The Heart of Community in Manchester





Newcomer's Guide

UTILITIES

Electricity

Duck River Electric

Membership Corporation

209 East Fort St. | (931) 728-7547
www.dremc.com

Natural Gas

Elk River Public Utility District

1524 Hillsboro Hwy. | (931) 728-3332
www.erpud.com

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(615) 214-4150
www.att.com

Ben Lomand Telephone Corp.

(800) 974-7779
www.benlomand.net

Spectrum Communications

(883) 267-6094
www.spectrum.com

Water

Hillsville Utility District

117 N. Irwin St. | (931) 728-1242
Monday - Friday 8:00 a.m. – 4:00 p.m.

Manchester Water Department

200 W. Fort St. | (931) 728-7171
Monday-Friday 7:30 a.m. – 4:00 p.m.

Garbage and Recycling

Manchester City Residents

1005 Madison St. | (931) 728-6903

County Convenience Centers

Hours of Operation:

Monday, Wednesday, Friday, Saturday
6:00 – 11:00 a.m.; 2:00 – 6:00 p.m.
Sunday 1:00 – 5:00 p.m.

County Residents: Rural Solid Waste

2180 Murfreesboro Hwy.
(931) 723-5139

Convenience Center Locations:

Belmont
4120 New Tullahoma Hwy. | (931) 723-3908

Blanton's Chapel
4412 Power's Bridge Rd. | (931) 723-3819

New Union
177 Brandon Rd. | (931) 723-3905

Ninth Model
105 Fountain Grove Rd. | (931) 723-4554

North Coffee
75 Cantrell Ln. | (931) 723-2966

Red Hill
2922 Hillsboro Hwy. | (931) 723-0916

Summitville
90 School St. | (931) 728-9838

Coffee County Recycling Center

1329 McArthur St. | (931) 723-5139

AREA SCHOOLS

Coffee County Schools Central Office

Dr. Charles Lawson, Director of Schools
Coffee County Administrative Plaza
1343 McArthur Dr. | (931) 723-5150

COFFEE COUNTY SCHOOLS

Coffee County Central High School

Paul Parsley, Principal
100 Red Raider Dr. | (931) 723-5159

Coffee County Raider Academy

Angela Sellars, Principal
865 McMinnville Hwy. | (931) 723-3309

Coffee County Middle School

Jimmy Anderson, Principal
3063 Woodbury Hwy. | (931) 723-5177

Deerfield Elementary

Lia Parsley, Principal
9123 Woodbury Highway | (931) 570-2652

East Coffee Elementary

Eric Keith, Principal
6264 McMinnville Hwy. | (931) 723-5185

Newcomer's Guide



Hickerson Elementary

Kathy Crabtree, Principal
5017 Old Manchester Hwy. | (931) 455-9576

Hillsboro Elementary

Angela Morton, Principal
284 Winchester Hwy. | (931) 596-2775

Koss Center

Jeff Johnson, Principal
1756 McMinnville Hwy. | (931) 723-5189

New Union Elementary

Jill Potts, Principal
3320 Woodbury Hwy. | (931) 723-5187

North Coffee Elementary

Adam Clark, Principal
6790 Murfreesboro Hwy. | (931) 723-5183

MANCHESTER CITY SCHOOLS

Manchester City Schools Central Office

Dr. Joey Vaughn, Director of Schools
215 East Fort St. | (931) 728-2316

College Street Elementary

Thomas Jacobs, Principal
405 College St. | (931) 728-2805

Westwood Elementary

Rebecca Welch, Principal
921 Oakdale St. | (931) 728-3412

Westwood Middle School

Jim Stone, Principal
505 Taylor St. | (931) 728-2071

PRIVATE SCHOOLS

St. Andrew's – Sewanee School

Karl J. Sjolund, Head of School
290 Quintard Rd.
St. Andrews, TN 37372
(931) 598-5651 | Grades 6 through 12

Temple Baptist Christian School

Jeff Stewart, Administrator
66 Fairlane Dr.
Manchester, TN 37355
(931) 728-4911 | Grades Pre-K through 12

The Webb School

Ken Cheeseman, Head of School
319 Webb Rd. East
Bell Buckle, TN 37020
888-SEE-WEBB | Grades 6 – 12

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Middle Tennessee State University

1301 East Main St.
Murfreesboro, TN 37132
615-898-2300

Motlow State Community College - MOORE County / Tullahoma Campus

6015 Ledford Mill Rd.
Tullahoma, TN 37388
(931) 393-1500 | (800)-654-4877

Tennessee College of Applied Technology Instructional Service Center at Manchester

1877 Volunteer Parkway
Manchester, TN 37355
(931) 473-5587

Tennessee College of Applied Technology - McMinnville

241 Vo-Tech Dr.
McMinnville, TN 37110
(931) 473-8324

Tennessee College of Applied Technology - Shelbyville

1405 Madison St.
Shelbyville, TN 37160
(931) 685-5013



Newcomer's Guide

The University of the South
735 University Avenue
Sewanee, TN 37383
(931) 598-1000

**University of Tennessee
Space Institute**
411 BH Goethert Pkwy.
Tullahoma, TN 37388
(931) 393-7432

SAFETY

911 Communication Center
Scott DeLuc, Interim Director
911 Jack Welch Dr. | (931) 454-0996

Coffee County Sheriff's Department
Chad Partin, Sheriff
76 County Jail Lane | (931) 728-3591

Coffee County EMS
Michael Bonner, Chief
1110 Madison St. | (931) 723-2648

Coffee County Rescue Squad
Neal Simmons, Chief
2270 Murfreesboro Hwy.
| (931) 728-1785

Emergency Management
Allen Lendley, Director
911 Jack Welch Dr. | (931) 570-5850

Manchester Fire & Rescue
George Chambers, Chief
(931) 728-2999

Manchester Fire Houses
Main Fire House - 1509 Hillsboro Blvd.
(931) 728-2999
#2 House - 129 Woodbury Hwy.

Manchester Police Department
Mark Yother, Chief
200 W. Fort St. | (931) 728-2099

COFFEE CO. VOLUNTEER FIRE DEPARTMENTS

Hickerson Station
4372 Old Manchester Hwy. | Tullahoma
(931) 455-0058

Hillsboro
193 Winchester Hwy. | Hillsboro
(931) 596-2222

New Union
19 Brandon Rd. | Manchester
(931) 723-8210

Summitville
118 School St. | Manchester
(931) 728-9555

North Coffee
35 Old Murfreesboro Rd. | Manchester
(931) 728-4674

WHERE DO I GET A...?

**Auto Tags, Title & Records
Marriage License
County Clerk's Office**
1327 McArthur Street | (931) 723-5106
Monday - Friday 8:30 a.m. - 5:00 p.m.

**Before You Build
Manchester City**
Jamie Sain: Codes Director
200 W. Fort Street | (931) 723-1464

Coffee County
Kirt Gray: Planning, Zoning,
and Codes Administrator
1329 McArthur Street | (931) 723-4841

**Business License
City of Manchester**
Finance Department Office
200 W. Fort Street | (931) 728-4652

Coffee County
County Clerk's Office
1327 McArthur Street | (931) 723-5106

**Burn Permit
Manchester City Limits**
(931) 728-2999

Outside City Limits
TN Forestry Service | 877-731-2221
Permits are required from
October 15 to May 15

**Driver's License
Tullahoma Driver Services Center**
307 Industrial Blvd. | Tullahoma
(931) 461-7850
Monday - Friday 8:30 a.m. - 5:00 p.m.

**Library Card
Coffee County -
Manchester Public Library**
1005 Hillsboro Blvd. | (931) 723-5143

**Coffee County Lannom
Memorial Public Library**
312 N Collins St, Tullaho-
ma | (931) 455-2460

**Pet or Report a Stray
Animal Control
Inside city limits**
Monday - Friday 7:00 a.m. - 3:00 p.m.
1210 Oakdale Street | (931) 723-7211

Outside city limits
156 Freedom Road | (931) 723-2730

**Pothole Fixed
Public Works City of Manchester**
1210 Oakdale Street | (931) 728-6903
Coffee County Highway Department
97 Walker Street | (931) 728-3321

Voter's Registration Card
Coffee County Election Commission
1329 McArthur Street | (931) 723-5103

Community Resources



Bradford Health Services

Drug and Alcohol Abuse
Parent and Family Support Group
Adolescence After School Program
1601 McArthur St. | Manchester, TN 37335
(931) 728-4442 | 800-464-0824

Coffee County Fair Association

99 Lakeview Dr. | Manchester TN 37355
(931) 723-1546

Coffee County Farmer's Market

225 E Fort St. | Manchester, TN 37355
(931) 954-0317
Saturdays, April - October 6:00 a.m.

Coffee County Historical Society

(931) 728-0145

Coffee County Health Department

Monday - Friday 8:00 a.m. – 4:30 p.m.
615 Wilson Ave. | Tullahoma
(931) 455-9369

Coffee County Humane Society

(931) 728-0903

Haven of Hope

Victims of Domestic Violence
(800) 435-7739 | (931) 728-1133

Manchester Lions Club

(931) 728-4987

Manchester Rotary Club

[facebook.com/manchestertnrotary](https://www.facebook.com/manchestertnrotary)

Sportsmen & Businessmen's Charitable Organization

(931) 728-5048

Veterans of Foreign Wars

Post 10904 & Auxiliary

Veterans Building
130 Shelton Rd. | Manchester, TN 37355
(931) 728-6995

Coffee County Drug Foundation

604 College St. | Manchester, TN 37355
(931) 723-3051

Catholic Charities

103 SE Atlantic St. | Tullahoma, TN 37388
(931) 563-7770

Coffee County Children's Advocacy Center

104 N. Spring St. | Manchester, TN 37355
(931) 723-8888

Life Choices Pregnancy Support Center

300 W. Fort St. | Manchester, TN 37355
(931) 954-5381

Partners for Healing

109 W. Blackwell St. | Tullahoma, TN 37388
(931) 455-5014

Imagination Library of Coffee County

(931) 247-6279

County & City Officials



Judd Matheny
County Mayor

1329 McArthur Street, Suite 1
(931) 723-5100



Marilyn Howard
City Mayor

200 West Fort Street
(931) 728-4652 ext. 1100
mayor@cityofmanchestertn.com

County Commissioners

District 1	Jimmy Hollandsworth
District 1	Benny Jones
District 2	Claude S. Morse
District 2	Joey Hobbs
District 3	Laura Cason Nettles
District 3	Rose Ann Carden Smith
District 4	Tim Brown
District 4	Joseph M. Hodge
District 5	Missy Davis DeFord
District 5	Tim Morris
District 6	Terry Hershman
District 6	Dennis Hunt
District 7	Tina Reed
District 7	Jackie A. Duncan
District 8	Dwight Miller
District 8	Tim Stubblefield
District 9	Charles Lynn Sebourn
District 9	Frank C B Watkins

City Aldermen

Vice Mayor Mark Messick
mmessick@cityofmanchestertn.com

Alderman Joey Hobbs
jhobbs@cityofmanchestertn.com

Alderman Ryan French
rfrench@cityofmanchestertn.com

Alderman Julie Anderson
janderson@cityofmanchestertn.com

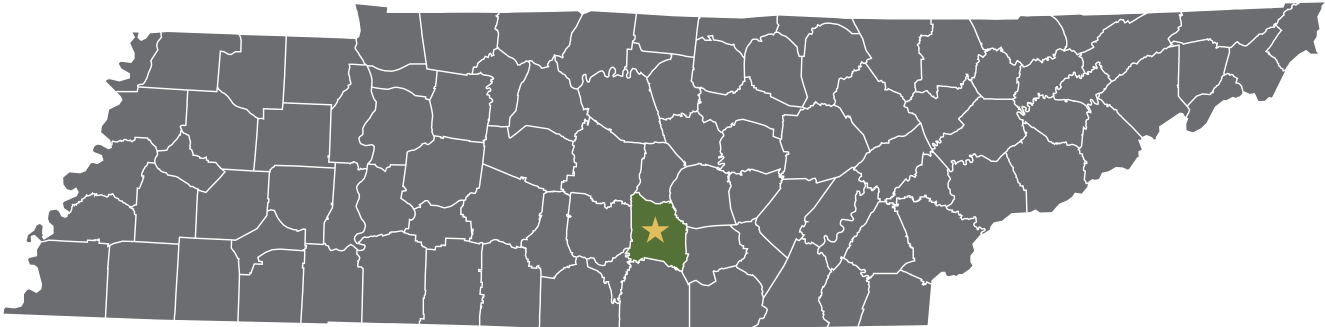
Alderman Bob Bellamy
bbellamy@cityofmanchestertn.com

Alderman Donny Parsley
dparsley@cityofmanchestertn.com

State Officials

Coffee County

6th Congressional District | 16th Senate District | 47th House District



Bill Lee
Governor

State Capitol, 1st Floor
600 Charlotte Ave.
Nashville, TN 37243
(615) 741-2001



Rush Bricken
State House Representative

425 5th Avenue North
Suite 594 | Cordell Hull Bldg.
Nashville, TN 37243
(615) 741-7448



Janice Bowling
State Senator

425 5th Avenue North
Suite 718 | Cordell Hull Bldg.
Nashville, TN 37243
(615) 741-6694



Dr. Scott Desjarlais
Congressman

305 W. Main St.
Murfreesboro, TN 37130
(615) 896-1986



Marsha Blackburn
US Senator

3222 West End Ave.
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Advertiser Index

Advertiser Name	Page	Advertiser Name	Page
Advantage Realty Partners	63	Manchester Nutrition	43
All Creatures Veterinary Clinic	69	Manchester Tire & Brake	63
All Glass	80	Marcrom's Pharmacy	2
Anderson Eye Care	23	Merle Norman - 128607	81
Animal Health Clinic	81	Metro Industrial Manchester	13
Autumn Oaks	43	Middle Tennessee Inspections	49
Barrett Construction & Renovation LLC	45	Mills Floor Covering	80
Beans Creek Winery	35	Motlow College	37
Bell and Alexander Title Services Inc.	63	Murfreesboro Medical Clinic and SurgiCenter	20
Ben Lomand Telephone Coop Inc.	20	NAS Communications Solutions	44
Big G Express	58	Ole Shed Brewing Company	80
Bush Insurance	63	Partners for Healing	43
Capstar Bank	37	Peoples Bank	53
Central Funeral Home	58	Pet Medical Center	59
CFC Recycling Inc.	69	Praters BBQ Manchester	52
Char El Apartments	49	Ravago Manufacturing Americas	23
Cherokee Distributing	29	Rodney's Body Shop	43
Christy Lewis Coffee County Realty	80	Rogers Group	23
City of Manchester	36	Sherrill Pest Control	35
Clower Automotive	23	Sleep Inn & Suites	59
Coffee County Bank Manchester	84	Southern Heritage	35
Comfort Inn & Suites	29	Southern TN Reg Health Sys	8
Common John Brewing Co	35	Southern TN Reg Health Sys	9
Dr. Vanessa Green	81	Southland Pharmacy	69
Elk River Public Utility District	21	Spring Street Market	63
Exchange Media Group	25	Swanson Dental	44
Fire Chief- George Chambers	80	The Elementary	49
First Bank Manchester	2	Thompson CAT - 100143	81
First Vision Bank Tullahoma	21	Thunder Radio	43
George Dickel Tennessee Whiskey c/o Visitor Ctr.	36	TN Vascular Thoracic Surgical Associates PC	7
Green Wave Solar	81	Traders Bank Manchester	63
Hillsboro 41 Market	43	Tullahoma Pediatrics	53
Holiday Inn Express - Manchester	4	Uncle Nearest Premium Whiskey	5
Imhoff's Landscaping / Imhoff's Trucking	35	United Way of Hwy 55	49
J and W Repair	80	University of Tennessee Space Institute	53
Jack Daniel's Visitor Center	25	Vanderbilt Tullahoma Harton Hospital	83
Kirchhoff Automotive	81	Viam Manufacturing	49
KK's Loans Music Jewelry	49	Watson Metals LLC.	52
Lawson Electric	58	Weichert Realtors - Joe Orr Realtor	23
Lee Adcock Construction	80	Willowbrook Golf Club	52
Lester Greene McCord and Thoma Insurance	58	Woodard's Diamonds & Design	44
Manchester Coffee County Conference Center	45		



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